

the new documentary by  
HANNES M. SCHALLE

a Moonlake Entertainment Production

in Cooperation with  
ORF / 3sat

# SALZBURG

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# 200

3sat

ORF



MOONLAKE  
ENTERTAINMENT

ORF

# "WORLD BRANDS"





# EXPOSÉ SALZBURG 200

„Salzburg 200“ (AT, as a tv event-documentary) will be a movie set in the present with historic flashbacks, which is going to be applicable in the long term and may also be sold internationally thanks to the world famous brand „Salzburg“.

Even though Salzburg has only been part of Austria for the past 200 years and a lot of substantial historic events happened before that whose consequences are nonetheless essential shaping components of city and state even today.

„Salzburg 200“ will be an exciting audio-visual experience consisting of a mixture of well-known but also unknown contents and locations. Even though the popular opinion on Salzburg occasionally describes it as a „sleepy and peaceful“ province, it still has more to offer than just the best-known Wolfgang A. Mozart, the globally popular „Silent Night“ and the statistically proven tourism factor #1 „Sound of Music“.

As for every country in the world the history and present of Salzburg hinges on the sociology of the country and the people. And those stories are to be told – with impressive imagery, the mighty alps and their foothills, stories of farmers, gold, salt, personalities, culture and artists.

Salzburg, city and state – in the summer a very particular piece of art, much in the spirit of a Max Reinhardt, the founder of the Salzburg Festival, in the winter repeatedly elected to one of the most beautiful winter destinations by CNN – and in between on a search for traces with the Sound of Music tours.

A region of kitsch, value, nature, peace and tranquility... accoustically framed by catchy triad sequences of Salzburg folk music, a modern adaption of yodeling by Hubert von Goisern, Mozart's children's and youth compositions but also by the performance drumming of Martin Grubinger.

*"The Salzburg region is the heart of Europe's heart. Central Europe doesn't have anything more picturesque to show – and this is precisely where Mozart was born."*  
-Hugo von Hofmannsthal, founding manifesto of the Salzburg Festival, 1919

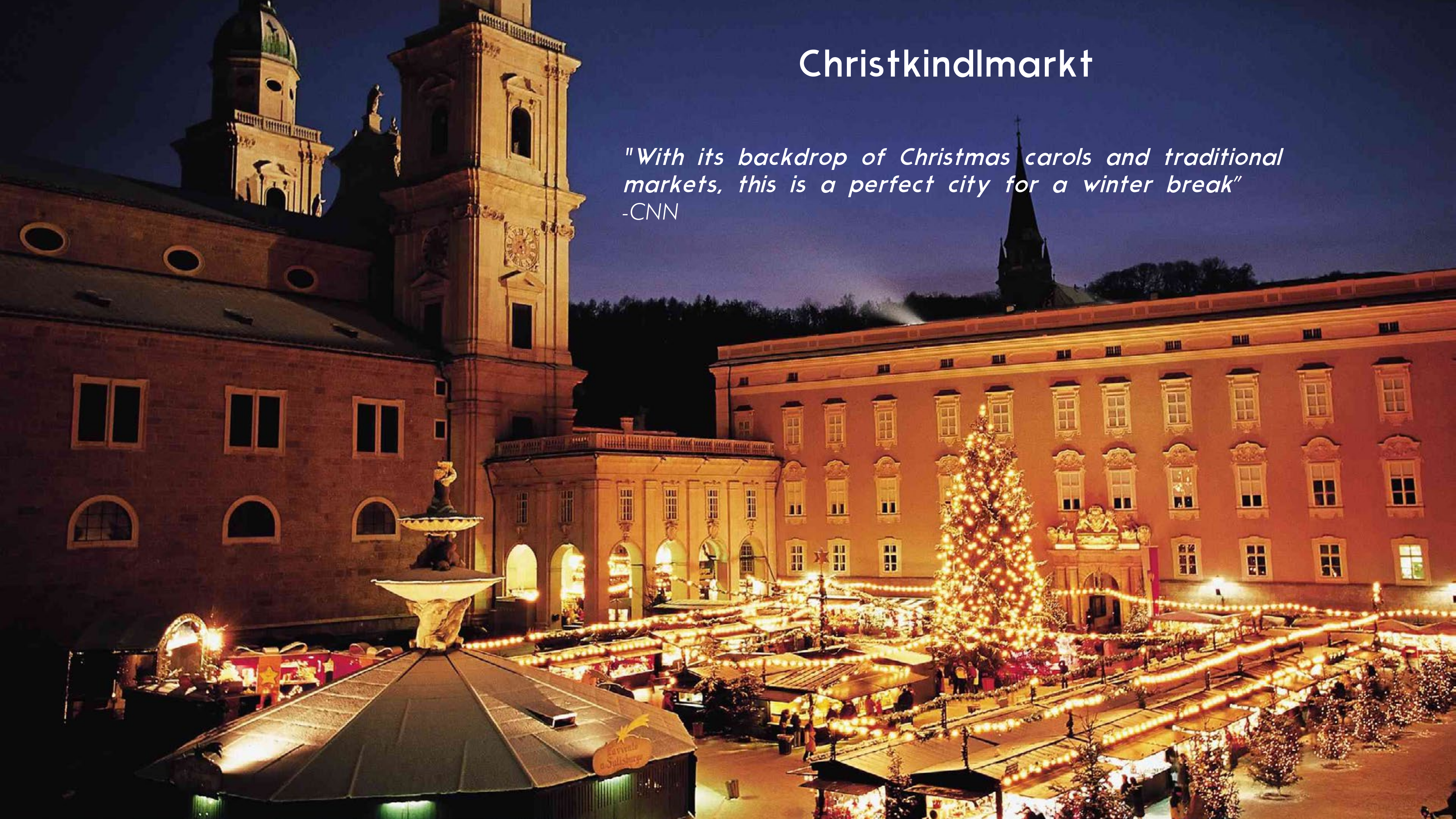


Schloss Leopoldskron

# Christkindlmarkt

*"With its backdrop of Christmas carols and traditional markets, this is a perfect city for a winter break"*

-CNN





1800



1881



1850



1914



1945

# Marstallschwemme

constructed 1696 under Prince Archbishop Johann Ernst Graf Thun



# Felsenreitschule

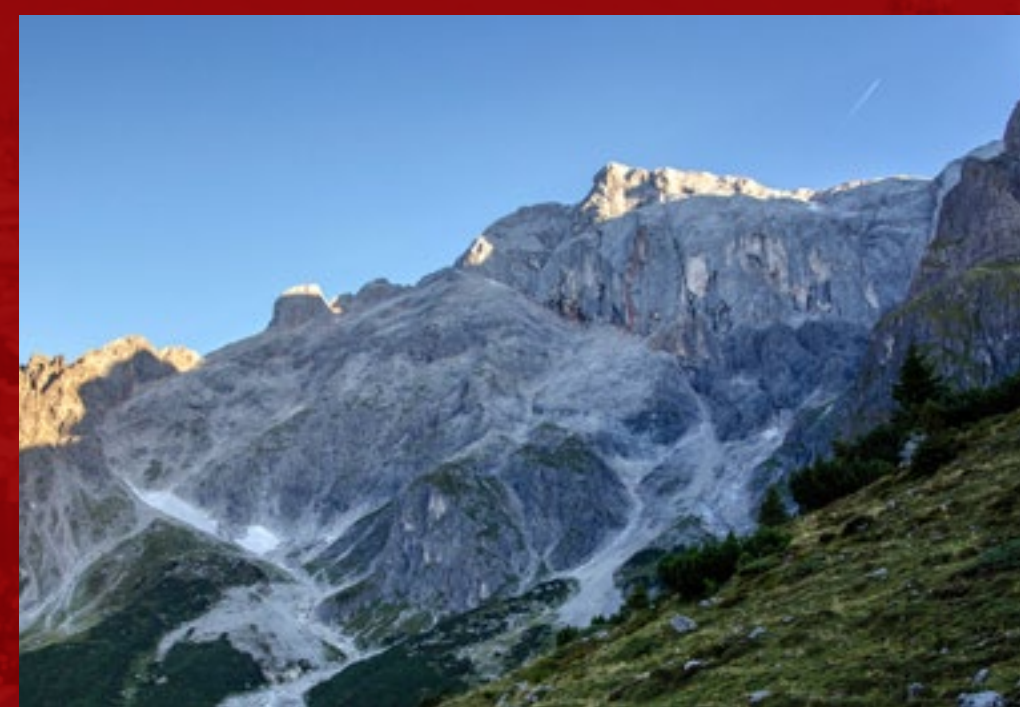
constructed in 1694 by Prince Archbishop Johann Ernst Graf Thun.  
Used today as a venue for the Salzburg Festival



*"One who reaches all his goals set them too low."*  
-Herbert von Karajan



# LOCATIONS AND TIME TABLE



First shooting May 2015 → July 2015 → Sept/Oct 2015 → December 2015 → Master February 2016

# MARKETING AND SALES

3sat, ORF, ZDF, ARD, SRG

World distribution ORF-E

All Media – online as well

Website + social Media

Live Screening July 2016 FSP

tie-in edition

Making-of

# THE PRODUCTION



**Cornelius OBONYA**  
*Narrator*



**Hannes M. SCHALLE**  
*Director / author*



**Brigitte Wettstein**  
*Executive Producer*



**Guenther Mitterhuber**  
*Producer*



**Petra Gruber**  
*Editor in Chief 3sat / ORF*



**Reinhard Scolik**  
*Coordinator 3sat / ORF*

*"... Salzburg 200 will be the cinematic conclusion of our works  
in and around Salzburg since 1993!"*

Hannes M. Schalle, Director / Günther Mitterhuber, Producer



# MOONLAKE ENTERTAINMENT PARTNERS AND CLIENTS



# MOONLAKE ENTERTAINMENT CREDITS



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